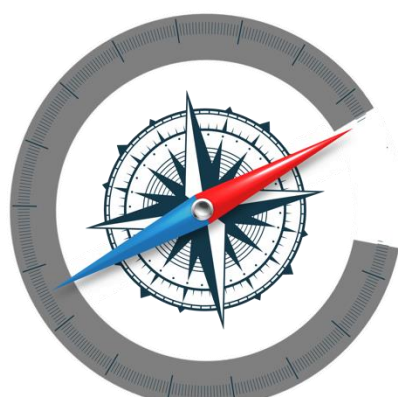


# FROM CLOUD CHAOS TO COST CONTROL: Is There A Smarter Way?

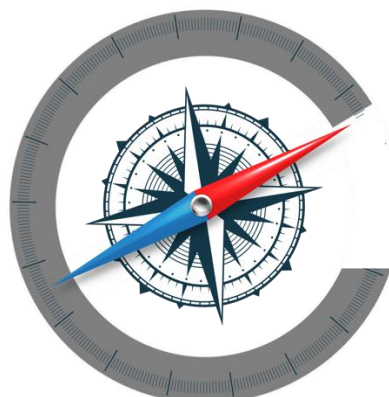
Cloud cost management remains a significant challenge, with only

**13%**  companies successfully allocating **75%**  of their cloud costs.

## Key concerns:



**87%**  
lack clarity  
on cost  
responsibility



**73%**  
view cloud  
spending as  
a C-suite  
priority

Though FinOps steps like collaboration, executive buy-in, and tools are clear, many underestimate the complexities. ([The State Of Cloud Cost In 2024](#))

## Challenges

- ▶ **Siloed Cloud Taxonomy:** Cloud environments with unique development models and billing formats, operating in silos.
- ▶ **Costly Mistakes:** Companies overspend by an average of 13%, with 32% of cloud spend reported as waste.
- ▶ **Stakeholder Complexity:** Conflicting priorities among engineers, finance, and executives.
- ▶ **Misconceptions About Cost Optimization:** While initial efforts can yield 30% savings, ongoing monitoring is crucial for in acting on optimization recommendations rose from 30% in 2022 to 35% in 2024. sustained success.
- ▶ **Engineering Challenges:** Difficulties in acting on optimization recommendations rose from 30% in 2022 to 35% in 2024.






## Start FinOps Successfully with These 7 Steps

With [89%](#) of organizations now use FinOps for cloud cost management, with [86% of Senior VPs and 80% of VPs](#) actively driving these initiatives.

## 7 Steps to Start FinOps

- 1 Define a Vision:** Set clear goals and build a team of 3-11 members
- 2 Emphasize Communication:** Foster transparency across teams
- 3 Leverage Tooling:** Utilize tools like AWS Cost Explorer (78%) and Azure tools (48%) for better management.
- 4 Focus on Quick Wins:** Eliminate waste and improve predictability.
- 5 Link Spending to Value:** Map costs to value and performance metrics, (potential savings range from 20-30%.)
- 6 Drive Cultural Change:** Regular stand-ups, executive support, and governance are essential.
- 7 Pursue Continuous Improvement:** Regularly optimize and integrate feedback.

## Experiment, Learn, and Adapt

-  Take stock of what's not working.
-  Use dashboards for transparency.
-  Consider cloud contract negotiation for spending over \$3M.
-  Make it easy for engineers to act.
-  Identify long-term problems.

## Looking Ahead

- ▶ **29%** unsure about FinOps career path; only 5% don't see it as part of their future.
- ▶ **41%** of mature FinOps organizations see it as their main role.
- ▶ Over **35%** expect increased automation in FinOps.
- ▶ Over **50%** foresee FinOps tools expanding to multi- and hybrid environments.

Ready to turn cloud cost chaos into clarity? Let's transform your challenges into opportunities with tailored FinOps solutions.

[Contact us](#) today