



CASE STUDY

END-TO-END DEVELOPMENT OF A HEALTH INSURANCE EXCHANGE

Achieved 20% growth of consumer base with a cloud-based system

Client Background

- Our client is the leading provider of software solutions, ensuring online and easy access to health insurance. Their services cater to a range of consumers from employees of small and medium businesses, state governments and customers across the USA.
- Additionally, acting as an agency offering health insurance by bridging the gap between brokers across various locations. This includes information on plans, rates, and eligibility requirements in an easy-to-understand format. The client's user group included end-users, brokers, corporates, etc.

Key Requirements

- Allow individuals/small organizations to gather information and purchase subsidized health insurance as per their fitment evaluated from data gathered through several third-party providers. Aggregate health insurance plans from various carriers (across different states in the US)
- Provide a secure and custom mechanism for communicating user-specific premium invoice and other reminders via emails and other alerts
- Provide end-to-end document management right from scanning files and adding to the system to easy retrieval and role-based access from the system
- Payments and transactions management through various third-party payment gateways

KEY BENEFITS

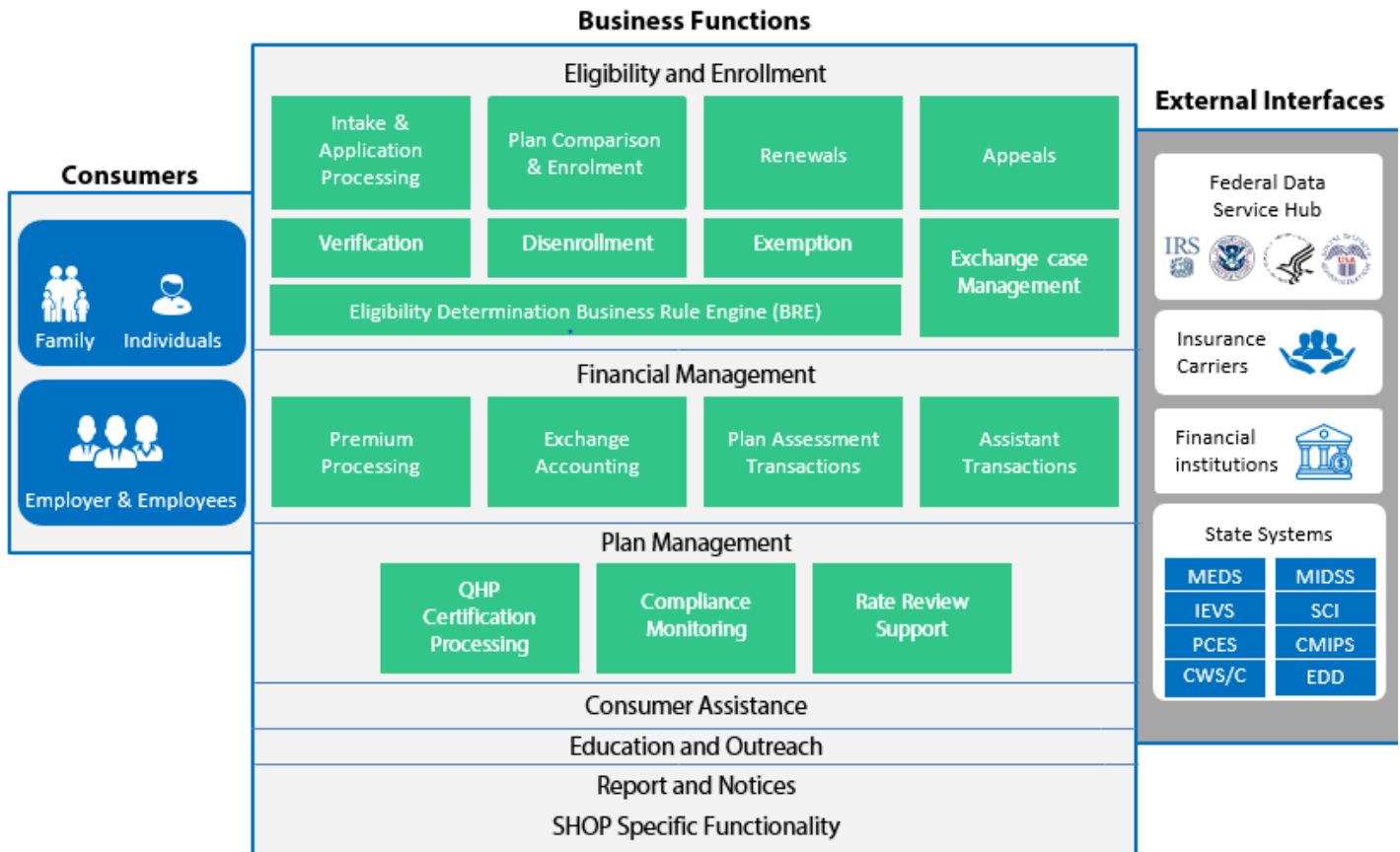
- Comprehensive solution with an end-to-end support for health insurance claims lifecycle thus increasing operational efficiency by 20%
- Cloud based system with user friendly UI led to wide and quick adoption of the system leading to a 20% quarterly growth of customer base
- Complied to several healthcare federal laws and standards including OWASP, HIPPA, PCI ensuring the security of customer information as mandated by the US government
- A modular engine was created to ensure effortless incorporation of any law or standards changes at runtime

- Address validation processes for customer information authentication
- Generate reports for analyzing trends like the popular insurance plans and products from different insurance providers

Xoriant Solution | Key Contributions

- Followed service-oriented architecture (SOA) model for the HIX platform, different components that are loosely coupled, highly configurable, and scalable
- Developed the platform using Java Spring, Hibernate (JPA), JAXB, Spring MVC, XML, Tomcat, Apache HTTP Server. Communication of each component in the system through either REST or SOAP services
- Built the backend on Oracle database for its robustness and easy data retrieval
- Adopted Alfresco as the CMS of choice for efficient document management and collaboration
- Deployed the platform on multiple servers like JBOSS, WebLogic, VMware, Tomcat and hosted the application on RackSpace cloud
- Developed DSS (Analytics and Reporting) for business-critical information like Enrolments, Plans and Agent Information using Pentaho Kettle and MicroStrategy
- Developed an EDI compliance module to ensure enrolments, invoices, etc., follow the standards as the information exchange was between different third party systems
- Developed the UI components using KENDO UI and Angular JS framework
- Handled the session and plans information from third-party insurance providers in jQuery AJAX
- Ensured secured login implementation using Duo Security, ReCAPTCHA
- Used JSON data-interchange format to pass data between server-side and client-side scripts
- Integration with Authorize.Net, CyberSource payment gateways for multiple payment modes such as Electronic Check Payment, Automated Recurring Billing
- Executed best practices of QA testing using specific processes for unit testing. Early bug identification in the product lifecycle using Sonar testing tool

High Level Architecture



Technology Stack

Development Tools: Java, J2EE, JBoss, Tomcat, WebLogic, JSP, Angular JS, Backbone JS, JavaScript, Spring, Hibernate, AJAX

Database: Oracle 10g

Management tracking tool: JIRA, Confluence, Crucible, Bamboo

Source Code Repository: GitHub

Messaging: Rabbit MQ

ETL: Pentaho Kettle

Reporting: Micro strategy



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