

## Success Story

### An Eye Care Company with a Clear Vision of Efficiency

*How MS Azure Cloud-based applicant tracking system reduces 75% manual effort across the entire hiring process*

A North American vision healthcare company committed to the mission of providing exceptional eye care services and expansive eyewear solutions for over 20 years. With its community of doctors and team members, the company has made a difference in the lives of patients by making personalized vision healthcare accessible for everyone.

## Challenges

The healthcare company used multiple recruitment systems to search, communicate, hire, onboard and track the entire tenure of prospective candidates.

Siloed business systems affected the entire talent acquisition process.

Labor intensive and time-consuming talent acquisition process.

Negative impact on the candidate experience with the brand.

## Delivered

The healthcare company turned its attention to transform its talent acquisition business systems. The intent was to integrate all the third-party recruitment systems under one ecosystem using Microsoft Azure. Xoriant's expert engineering team:

### Designed

The architecture of the new applicant tracking system

### Developed

The new applicant tracking system on a serverless platform

### Integrated

Multiple third-party APIs to quickly build a comprehensive and intuitive ecosystem

### Built

Logic apps for daily reporting during design, build and test phases

## Business Value



### Reduced

Human efforts in end-to-end hiring by 75%



### Received

20,000 applications using the new system



### Integrated

Multiple apps and platforms using reusable APIs

## Technology Stack

**Azure Functions | ReactJS | Azure Service Bus | Azure DevOps | Azure Function Triggers | Webhook | Azure Logic Apps | Azure Monitor | Azure Monitor Logs**

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