



## Flexibility defines Xoriant's Web2.0 Services: high availability, rapid scalability, and economic efficiency to every client engagement.

Xoriant is a global software services company that enables technology companies shorten their time to market and reduce their cost structure. We achieve this by augmenting our clients' product life cycle with our product engineering expertise, client delivery experience and offshore-on-site delivery models.

Our target market segments include web-based companies offering eCommerce, social networking,

and content aggregation, search marketing or other services. The virtual nature of these companies' offers constantly engenders highly dynamic business models that they seek to test in the real world. Changing consumer preferences and competition force these companies to be highly flexible and agile. We are uniquely capable of adapting to such constantly changing business roadmaps, application architectures, and services offerings.

### Our experience includes

- Social networking, wikis, communities, user generated content and personalization
- AJAX-based APIs to provide interactive GUIs
- Flash and Rich Internet Applications (RIA) using Flex
- Blogs, RSS, and other feed-based mechanisms
- Rapid prototyping by using Ruby on Rails (RoR)
- Agile methodology to shorten time to market and release cycles
- Website operations, performance tuning and analytics including trends, usage patterns
- Payment and transaction processing, security verification
- Audio/Video Streaming, podcasting

### Our technology expertise includes

**Platforms:** LAMP/WAMP (Linux/Windows, Apache, MySQL, PHP/ Perl/ Python), Microsoft .Net Framework

**Languages:** PHP, Python, Perl, Java, XML, Cold Fusion, Ruby, ASP 3.0

**Databases:** MySQL, PostgreSQL, Oracle, SQLServer, MSAccess

**Technologies:** J2EE (EJB, Servlets, JSP, JDBC, JavaMail, RMI), Struts, Expresso, Swing, SOAP

**Mobile:** J2ME, C++, XML (Blackberry, Nokia, Mobile Windows, Palm)

### Some of our recent client engagements include:

- Full life-cycle product engineering of complete website, eCommerce infrastructure and self-serve information infrastructure for a Web-based comparison health care shopping company
- Full life-cycle product engineering of website, payment gateway, backend eBusiness infrastructure and payment toolbar of a Web based bill aggregator company
- Design, development and deployment of website, shopping cart, payment gateways, podcasting and audio streaming for a Web-based self help training company
- Design, development and deployment of website and other infrastructure for a eCoupon company
- Design, development and deployment of the eCommerce component of web based gaming and social networking company